

Business Analyst (1-year fixed term contract)

This role will ideally support a MSC or recently qualified MBA graduate who is looking for some very hands on experience to work with a small and dynamic team along with the ability to work closely with senior management to support key projects.

The placement holder will be responsible for providing information and insights regarding customers, markets and competitors to measure performance and support business decisions as well as the planning and managing of various research projects. The role holder will provide commercial analysis of risks, rewards and returns on key development opportunities, as well as contractual support and analysis to Directors along with the preparation of business cases for approval and review.

The role will work with Product Management to identify new market opportunities and will be able to demonstrate robust analysis of markets as well as the ability to determine brand perceptions; evaluate market penetration and understand customer needs. The successful applicant will also be responsible for market segmentation, targeting, and positioning exercises. Monitoring and tracking competitive advertisements, PR, and website messaging as well as supporting commercial and engineering leads in the development of quotations and pricing proposals will fall within the role remit.

The role holder will also work alongside key responsible managers for patent process, to ensure legal agreements properly capture IP strategy in terms of risks and opportunities and will support the Finance & Commercial Director and Engineering Directors in terms of agreeing confidentiality and related documents.